

Drew Sheriff, CEO Space Needle + Chihuly Garden and Glass.
Photo by: Sandra Beaulieu*

FOR IMMEDIATE RELEASE:

SPACE NEEDLE + CHIHULY GARDEN AND GLASS NAME DREW SHERIFF CHIEF EXECUTIVE OFFICER

Seattle-based executive brings experience from key hometown brands to two of the city's most memorable destinations

SEATTLE, Wash. — November 16, 2026 — Space Needle and Chihuly Garden and Glass today announced Drew Sheriff as Chief Executive Officer. Sheriff brings 20 years of executive leadership experience spanning marketing, strategy, product innovation, retail operations and customer experience. He offers a record of accomplishment in driving business growth and building high-performing teams at leading consumer brands.

Throughout his career, Sheriff has been instrumental in shaping customer experiences and developing successful businesses across hospitality, retail, technology and consumer products. Most recently, he served as Vice President at DoorDash and his experience includes leadership roles at Starbucks and Amazon, as well as serving as the first Chief Commercial Officer at Parachute.

"Drew brings a compelling combination of strategic vision, consumer insight and operational leadership," said Jeff Seely, Board Chair for the Space Needle and Chihuly Garden and Glass. "His experience building recognized brands and delivering exceptional customer experiences will be an asset to the Space Needle and Chihuly Garden and Glass. In his new role, Sheriff will be instrumental in the growth and development of the south corner of Seattle Center, collaborating with the team stewarding the Space Needle while embracing the future with Chihuly Garden and Glass. Both properties offer memorable experiences for visitors from around the world.

As Seattle Center prepares for the upcoming $1 billion bond, Sheriff will help define the Space Needle and CGG's role in shaping a thriving, vibrant civic and cultural destination for locals and visitors alike. He will also continue building partnerships across Seattle, with a goal of promoting tourism to the city and leading conversations around the future of tourism in the Pacific Northwest.

Just as important, Sheriff will focus on being a good neighbor by creating more programming, experiences, and unique offers that give Seattleites new reasons to visit and connect with the Space Needle and Chihuly Garden and Glass.

"Our guests are at the heart of everything we do, and their voices are essential to how we grow and evolve," said Drew Sheriff, Chief Executive Officer of the Space Needle and Chihuly Garden and Glass. "The best experiences are built by understanding what matters most to our visitors, learning from their perspectives and continually looking for ways to make their time with us more meaningful. I am committed to building on the incredible experiences that make the Space Needle and Chihuly Garden and Glass unique, while ensuring our guests feel welcomed, valued and inspired every time they visit."

"Seattle's tourism industry is a powerful economic engine for our region, supporting local businesses, creating jobs and connecting visitors from around the world with the experiences that make our city unique," said Tammy Blount-Canavan, President and CEO of Visit Seattle. "The leadership of the Space Needle and Chihuly Garden and Glass is instrumental in bringing that story to life. As two of Seattle's most iconic visitor experiences, they play a vital role in elevating our city's profile on the global stage, strengthening our visitor economy and creating memorable experiences that inspire people to visit, explore and return."

Sheriff is a cum laude graduate of Dartmouth College and earned his MBA in marketing and finance from Northwestern University's Kellogg School of Management. He lives in Seattle with his wife, daughter and two dogs.

As CEO, Sheriff will lead the Space Needle and Chihuly Garden and Glass, bringing together his experience in consumer-focused business strategy, operational leadership and innovation for the continued success of two internationally recognized Seattle destinations.

About the Space Needle
Built as the centerpiece and inspiration for the 1962 Seattle World's Fair, the Space Needle has since become a part of the Seattle experience and the globally-recognized icon for the city. The Space Needle's $100 million renovation added more than 176 tons of glass to the structure offering unparalleled views of Seattle and introduced The Loupe — the world's first revolving glass floor. Open year round, the Space Needle hosts more than a million visitors per year. For more information visit spaceneedle.com.

About Chihuly Garden and Glass
Chihuly Garden and Glass provides insight into the work of artist Dale Chihuly, including drawings, individual artworks and large-scale architectural installations. This long-term exhibition encompasses indoor galleries, the Glasshouse, and an ever-changing seasonal Garden. Guests continue their immersive experience with live glass demonstrations, a Theatre, and The Bar, offering cocktails and light bites surrounded by Chihuly's personal collections. Learn more at chihulygardenandglass.com.

###

Media Contacts:
Amy Cunningham + Molly DeLano
Public Relations Team, Space Needle and Chihuly Garden and Glass
media@spaceneedle.com
*Additional high resolution headshot options available upon request