

**FOR IMMEDIATE RELEASE**



***Game On: Seattle's Space Needle Offers College Basketball Fans the Chance for Their One Shining Moment.***

*For college basketball teams playing in Round 1 at Climate Pledge Arena March 21, the team with the most fan votes will see the Space Needle shine in their colors.*

SEATTLE, March 19, 2025 – As the basketball madness kicks off in Seattle on March 21, the city's iconic Space Needle is turning up the competition. The first-ever #FansWinSeattle showdown encourages visiting and local college basketball fans to spend their downtime going up to take in sweeping views of the city and cast their vote for their favorite team at the top of the Space Needle. The grand prize? The Space Needle lights up for the winning team.

Cast your votes March 20 – 22. Check-in at the top of the Space Needle for a whopping 100 points towards your team or vote from anywhere for 1 point with this link:

[spaceneedle.com/fanswinseattle](https://spaceneedle.com/fanswinseattle). Voting opens 9AM PST on Thursday, March 20.

The team with the most points by Saturday, March 22 at 5PM PST will see their team's colors grace Seattle's skyline that night in a shining moment. No matter what happens on the court, your fans can still win in Seattle.

For more information, including scheduling press visits to the Space Needle, contact Genny Boots, Public Relations Manager at [gennyb@spaceneedle.com](mailto:gennyb@spaceneedle.com), 206-905-2184.

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**ABOUT SPACE NEEDLE:**

Built as the centerpiece and inspiration for the 1962 Seattle World's Fair, the Space Needle has since become a part of the Seattle experience and the globally-recognized icon for the city. The Space Needle's recent \$100 million renovation added more than 176 tons of glass to the structure offering unparalleled views of Seattle and features The Loupe—the world's first revolving glass floor. Open year round, the Space Needle hosts more than a million visitors per year. For more information visit: [spaceneedle.com](https://spaceneedle.com)

